

## **CDECA AFFILIATE MEMBERSHIP OPTIONS**

### **Affiliate Memberships are Non-Voting**

#### **Option A - \$500 & tax**

The Top 15 Affiliate Membership Benefits plus

- One Primary contact for e-mail correspondence from CDECA
- Directory listing in one category
- One E-mail blast to Membership (choice of province/chapter) per annum
- One 3" x 3" insertion advertisement in one newsletter per annum
- Additional Services available for purchase

#### **Option B - \$750 & tax**

The Top 15 Affiliate Membership Benefits plus

- One Primary contact for e-mail correspondence from CDECA
- Directory listing in up to three categories
- Two E-mail blasts to Membership (choice of province/chapter) per annum
- Free table at PD Day Toronto (\$150 value)
- One 4" x 4" insertion advertisement in one newsletter per annum
- Additional Services available for purchase

#### **Option C - \$1000 & tax**

The Top 15 Affiliate Membership Benefits plus

- One Primary contact for e-mail correspondence from CDECA
- Directory listing in up to five categories
- Four E-mail blasts to Membership (choice of province/chapter or national) per annum
- Free table at PD Day Toronto (\$150 value)
- One 5" x 5" insertion advertisement in one newsletter per annum
- Additional Services available for purchase

#### **Affiliate Professional - \$300 & tax**

The Top 15 Affiliate Membership Benefits - PLUS-

- One Primary contact for e-mail correspondence from CDECA
- Membership under professional's name
- Must offer service/fee discount to CDECA members
- Directory listing in one category
- One E-mail blast to Membership (choice of province/chapter) per annum
- Additional Services available for purchase

**NOTE: Affiliate Memberships will run from Jan 1 – Dec 31 annually**  
**Included Services expire December 31**  
**Costs/services will be pro-rated to reflect joining in mid-year.**

**Additional Services Available for Purchase –  
Applicable Taxes to apply**

<b>E-Mail blasts to Membership – Choice of Province/Chapter</b>	<b>\$50.00 each</b>
- <b>Reminder e-blasts</b>	<b>\$25.00 each</b>
<b>E-Mail blasts to Membership – National</b>	<b>\$100.00 each</b>
- <b>Reminder e-blasts</b>	<b>\$50.00 each</b>
<b>Additional Directory Listings – per category, per annum</b>	<b>\$50.00 each</b>
<b>Additional Contacts to receive CDECA E-Mail Correspondence, per annum</b>	<b>\$25.00 each</b>
<b>Newsletter Advertisements:</b>	
<b>3”x3” aprox.</b>	<b>\$50 each</b>
<b>4”x 4” approx.</b>	<b>\$75 each</b>
<b>5”x5” approx.</b>	<b>\$100 each</b>
<b>Mailing distribution to members, priced on request le: 8 ½” x 11 “ insert</b>	<b>\$250 plus postage</b>
<b>Includes creation of labels, envelopes &amp; labour</b>	

CDECA reserves the right to limit the number of E-Mail blasts per annum per Affiliate Member